

BULBS and PLANTS

IN A WIDE SELECTION OF CHOICE VARIETIES

GENERAL INFORMATION

All prices quoted are F.O.B. Benton Harbor, Michigan.

TERMS OF PAYMENT. 3% discount for cash with order exceeding \$10.00. Net 30 days, less 2% in ten days, to customers of established credit.

ROUTING: Please state if by TRUCK, EXPRESS or PARCEL POST. If by mail add 10% of order for postage. Excess will be refunded; you will be billed for shortage, if any. If no routing is given, we will use our best judgment.

GUARANTEE. Our stock is guaranteed true to name. However, no responsibility can be assumed for results of crop. If sold out will supply nearest size or equally good variety correctly labeled **UNLESS YOU ADVISE OTHERWISE.**

DISPLAY MATERIAL. Ask for colored illustrations if you buy for re-sale. No charge, of course.

PLEASE—make your order \$5.00 minimum.

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A. M. GROOTENDORST

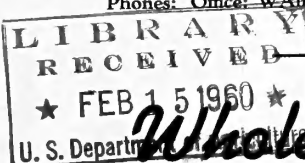
Wholesale Grower

Mail Address: P. O. Box 123

BENTON HARBOR, MICHIGAN

Home Farm and Office Located on U. S. 12, Three Miles East of

Phones: Office: WALnut 5-2535—Res.: WALnut 5-2466 or Y



Wholesale Price

Winter and Spring 1960

GLADIOLUS • DAHLIA

MISCELLANEOUS SPRING BULBS • PER

U. S. DEPARTMENT OF AGRICULTURE
LIBRARY
WASHINGTON 25, D. C.
OFFICIAL BUSINESS



PENALTY FOR PRIVATE USE TO AVOID
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THE GLORIOUS BEGONIAS

Double Camellia Flowered



Size 9"x4"x1 3/4"

A full color display card 11" by 9" with SIX flowers will be sent with each order.

For summer bloom in shady places, these Begonias provide a gorgeous display until frost.

The beautiful gift box as illustrated contains six bulbs—each a different fascinating color.

To keep tubers in perfect saleable condition these are packed in granulated peat moss—to be added to soil at planting time.

These boxes are offered with two different sizes of Begonias.

CASE A contains 24 boxes as illustrated;
6 LARGE 2" diam. bulbs per box,
144 bulbs in all for only **\$24.00**

ONE-HALF CASE
(12 boxes) 72 Bulbs **\$12.50**
Your cost \$1.00 per box
To RETAIL AT \$1.98 EACH

CASE B contains 24 boxes as illustrated;
6 MEDIUM SIZE bulbs, 1 1/2" to 2"
diam. for **\$18.00**

ONE-HALF CASE for
trial (12 boxes) **\$9.50**
Your cost 75c per box
To RETAIL AT \$1.49 EACH

GLADIOLUS BULBS • Michigan Sand Grown

High Crowned Bulbs of Superior Quality for Counter Sale or Cut Flower Production

If you buy for resale, ask for display pictures and growing instructions (no charge).

Price per 1000; 100 of a kind at 1000 rate. Add 10% for less. Minimum 25 of a kind.

	No. 1 1½" up	No. 2 1¼"-1½"	No. 3 1"-1¼"		No. 1 1½" up	No. 2 1¼"-1½"	No. 3 1"-1¼"
Bagdad. Smoky old rose shade, large flowers ...	\$30.00	\$22.00	\$15.00	Mother Fischer. Tall pure white with slight mark in throat	\$32.00	\$24.00	\$16.00
Benjamin Britten. Deep mauve-lavender; tall straight spike	30.00	22.00	15.00	Oklahoma. Superb smoky lilac with a buff throat. Ruffled	40.00	30.00	20.00
Blue Beauty. Medium blue; darker at edge	40.00	30.00	20.00	Orange Gold. Beautiful large orange	32.00	24.00	16.00
Buckeye Bronze. Clear rosy bronze color, with slightly ruffled flowers	35.00	26.00	18.00	Pactolus. Spectacular, deep apricot-cream with brilliant orange-red blotch	35.00	28.00	20.00
Burma. Deep rose-red. Heavily ruffled	32.00	25.00	16.00	Picardy. Sensational shrimp-pink	32.00	24.00	15.00
Clarence D. Fortnam. Beautiful bluish-pink, opens 8 heavily ruffled florets	35.00	28.00	20.00	Poinsettia. A clear, flaming scarlet-red	35.00	28.00	20.00
Col. W. C. Atkinson. A deep lavender. Strong, stiff stem. Most desirable	30.00	22.00	15.00	Purple Burma. Deep purple sport of Burma. Mid-season	40.00	30.00	20.00
Dieppe. Medium red with large ruffled florets ..	35.00	28.00	22.00	Red Charm. A charming shade of bright red ...	32.00	24.00	16.00
Elizabeth the Queen. Soft rose-lavender, ruffled	28.00	22.00	14.00	Red Radiance. Brilliant spectrum-red, self color..	35.00	28.00	20.00
Elmer's Rose. Deep rose, heavily ruffled; opens 7 to 8 well placed blooms on a 20-bud spike	32.00	25.00	16.00	Rosa Van Lima. Light pink, penciled throat; early	28.00	22.00	14.00
Ethel Cave Cole. Pure light pink, large and choice	30.00	22.00	15.00	Rosita. Beautiful rose-pink. Ruffled	35.00	28.00	20.00
Florence Nightingale. A very fine white, slightly on creamy side	30.00	24.00	16.00	Salman's Glory. Large creamy white, red blotch	30.00	24.00	16.00
Friendship. Soft light pink, cream throat. Good cut flower. Early	30.00	24.00	16.00	Sans Souci. Large and tall. Rich scarlet; good cut flower	30.00	22.00	15.00
Gene. Light lemon-yellow	32.00	25.00	16.00	Sherwood. Beautiful purple, shading to a darker blotch, with 7 large flowers open	32.00	24.00	16.00
Gold. Rich deep golden yellow	35.00	28.00	22.00	Snow Princess. Milky white, light cream throat ..	28.00	20.00	14.00
Gold Dust. A fine soft clear yellow. Early	30.00	22.00	14.00	Spic and Span. Tall ruffled deep pink, with salmon shadings	30.00	22.00	16.00

GREEN ICE. The most sensational and popular variety introduced in many years. The color is a creamy green, deeper in the throat and lightly ruffled. Long flower head with up to 20 or more buds and 6 to 8 flowers open at a time.

Offered in No. 2 size only at \$2.50 per doz.; \$15.00 per 100.
Quantity Limited—Order Now.

Han Van Meegeren. Beautiful deep yellow; mid-season	30.00	22.00	15.00
Happy End. Early salmon-scarlet with a yellow throat	35.00	28.00	20.00
Harrisburger. Brilliant deep red	40.00	30.00	20.00
Harry Hopkins. Lovely burgundy color with purple shadings	30.00	22.00	15.00
Hawkeye Red. Bright red with a darker blotch ..	32.00	24.00	16.00
Hopman's Glory. A fine sunflower-yellow	30.00	22.00	15.00
Innocence. Ruffled light rose-pink. Outstanding novelty	40.00	30.00	20.00
Jo Wagenaar. Deep carmine-red	30.00	22.00	15.00
June Bells. Fine early white	30.00	22.00	15.00
King David. Large deep purple, garnet flush on lower petals. Ruffled	35.00	26.00	18.00
Lady Jane. Clear glistening cream, ruffled	30.00	22.00	15.00
Lavender Lace. Heavily ruffled, pleasing shade of lavender	30.00	22.00	15.00
Lavender Prince. A beautiful deep lavender	30.00	22.00	15.00
Leif Ericsson. Tall creamy white. Outstanding ..	32.00	24.00	16.00
Lorelei. Tall ivory-cream with golden throat. One of the finest recent introductions; excellent cut flower	40.00	30.00	20.00
Maid of Orleans. Perfect creamy white. Early ..	28.00	20.00	14.00
Mansoor. Blood-red with velvety texture	30.00	24.00	15.00
Margaret Beaton. Pure snow-white, red blotch ..	30.00	22.00	15.00
Margaret Fulton. Clear rich dark salmon	28.00	20.00	14.00
Morning Kiss. Tall growing white; lilac shading in throat	30.00	22.00	15.00

Sweet Sixteen. A fine true pink cut flower of good substance	32.00	25.00	16.00
The Rajah. Ruffled reddish purple	35.00	26.00	18.00
Traveler. Light rose-pink with a faint deep rose blur in throat. Good texture, nicely frilled. Will open 10 to 12 florets	40.00	32.00	24.00
Uhu. A first class orange smoky	30.00	22.00	15.00
Valeria. Popular distinctive light red	32.00	24.00	16.00
White Goddess. Tall creamy white. Midseason..	32.00	24.00	16.00
Yellow Herald. Amber-yellow with carmine in throat	30.00	22.00	15.00
EXHIBITION MIXED. Choice varieties	26.00	18.00	12.00

Patented All-America Gladiolus Selections

- 1960 Landmark. (Pat. Pend.) Tall cream; large ruffled florets.
 1960 Little Pansy. (Pat. Pend.) All-America's first Miniature. Light violet with deep blue blotch.
 1959 Sparkler. (Pat. Pend.) Medium yellow with red throat. Sturdy stem.
 1959 Joyous. (Pat. Pend.) Velvety rose, lip petals deeper rose. Very healthy.
 1958 Emperor. (Pat. Pend.) Regal purple, trimmed in ermine-white.
 1957 Caribbean. (Pat. Pend.) Blue-violet throat and small cream spear.
 1957 Maytime. (Pat. No. 1591.) Deep pure pink, large white throat, lightly ruffled.
 1956 Appleblossom. (Pat. No. 1517.) Snowy white, a faint touch of cream in throat, edged rose-pink.
 1956 Royal Stewart. (Pat. No. 1339.) A clear light red, lightly ruffled.

Any of the above (of one or more varieties): 12 to 24 bulbs, 20c each; 25 or more, 17½c each.

RETAIL PRICE: 35c each; 3 for \$1.00; 12 for \$3.45
 (12 of one variety or a combination of varieties)

EACH BULB WILL BE SEPARATELY BAGGED AND LABELED TO VARIETY AND COLOR

COLOR ILLUSTRATIONS AND STREAMERS AVAILABLE FOR COUNTER DISPLAY

GLADIOLUS COLLECTIONS

COLLECTION A

100 each of 20 different varieties of our selection, in a wide range of colors, correctly labeled and carefully packed.
 2000 large, first size bulbs, 1½" and up, for only ..\$56.00
 Same collection in 2nd size, 1¼"-1½", only 40.00
 Same collection in 3rd size, 1"-1¼" for only . 28.00

COLLECTION B

100 each of 10 different varieties of our selection, a representative collection of the best commercial varieties, correctly labeled and carefully packed.
 1000 large, first size bulbs, 1½" and up, for only \$28.00
 Same collection in 2nd size, 1¼"-1½", for only .. 20.00
 Same collection in 3rd size, 1"-1¼" for only 14.00

COLLECTION C

50 each of 10 selected varieties, our choice, different colors, correctly labeled, carefully packed.
 500 large, first size bulbs, 1½" and up, for only \$15.00
 Same collection in 2nd size, 1¼"-1½", for only 11.00
 Same collection in 3rd size, 1"-1¼", for only 8.00

COLLECTION D

100 each of 5 choice varieties, our selection, correctly labeled and carefully packed.
 500 large, first size bulbs, 1½" and up, for only ..\$14.00
 Same collection in 2nd size, 1¼"-1½", for only 10.00
 Same collection in 3rd size, 1"-1¼", for only 7.50

LILIUM (HARDY LILIES)

SPECIAL PACKAGING FOR COUNTER SALE

Any of these Lily bulbs can be obtained individually packed in polyethylene bags and labeled, at a charge of 3c each. We recommend this if bulbs are purchased for counter sales.

PICTURE labels in full color available of *Lilium Auratum*, *Regal*, *Speciosum Rubrum* and *Henryi*.

6 of a kind at dozen rate; 25 at 100 rate.

Auratum. (Gold Banded Lily). Large flowering. White with gold band on each petal. Blooms in August.			
9"-10" circumference	Per case (140)	\$40.00..\$4.50	\$30.00
8"-9" circumference	Per case (200)	\$45.00..3.75	25.00
Centifolium (Olympic Hybrids). Trumpet-shaped flowers of glistening white with greenish tints on outside. Blooms in July.			
8"-9" circumference		6.00	40.00
7"-8" circumference		5.20	35.00
Golden Clarion. Golden Clarion Strain stands out as the finest strain of yellow trumpet Lilies yet raised. The color range is from clear lemon-yellow, through straw and buttercup-yellow to deepest gold. Blooms in July.			
Blooming size		\$1.00 each..10.00	75.00
Henryi (The Golden Speciosum). Beautiful orange. August flowering. Tall grower.			
9"-10" circumference		4.20	28.00
8"-9" circumference		3.30	22.00
7"-8" circumference		2.40	16.00
Maxwill. Tall red. Blooms in July. Blooming size		3.00	20.00
Mid-Century Hybrids. A vigorous strain of upright flowering species, cup-shaped flowers. The colors vary from true golden yellow through shades of orange to mahogany-red			
		5.00	35.00
Philippinense Formosanum. Pure white. Blooms August-September.			
6"-8" circumference		3.75	25.00
5"-6" circumference		3.00	20.00
4"-5" circumference		2.40	16.00
3"-4" circumference		1.80	12.00
Regale (Regal Lily). White, shading to yellow in the center. Fragrant; very hardy. Blooms in July.			
9"-10" circumference		4.50	30.00
8"-9" circumference		3.75	25.00
7"-8" circumference		3.00	20.00
6"-7" circumference		2.40	16.00
Speciosum Album (White Speciosum). Snow-white with small golden green stripe through center of each petal. August flowering.			
8"-9" circumference		6.00	40.00

LILIUM—Continued			
Speciosum Rubrum Magnificum. Rich ruby-carmine, margined white. Blooms August-September.			
10"-11" circumference	Per case (100)	\$33.00..\$5.25	\$35.00
9"-10" circumference	Per case (140)	\$40.00..4.50	30.00
8"-9" circumference	Per case (200)	\$45.00..3.75	25.00
7"-8" circumference	Per case (250)	\$45.00..3.00	20.00
Tenuifolium. Brilliant scarlet-red. Blooms in June. Blooming size			
		2.00	12.00
Tigrinum (Single Tiger Lily). Orange-red, spotted purple. Blooms in August.			
8" circumference and up		3.00	20.00
6"-8" circumference		2.40	16.00
5"-6" circumference		1.80	12.00
Tigrinum flore-pleno (Double Tiger Lily). Attractive double form of Single Tiger Lily. Blooms in August.			
5"-6" circumference		2.70	18.00
4"-5" circumference		2.00	14.00
Umbellatum. Crimson. Blooms in June.			
6"-8" circumference		3.20	22.00
5"-6" circumference		2.40	16.00
Umbellatum, Fire King. New. Vivid scarlet. Free flowering, tall growing. Blooms June-July			
		6.00	40.00

NEW HYBRID LILIES

(Originator's Stock)

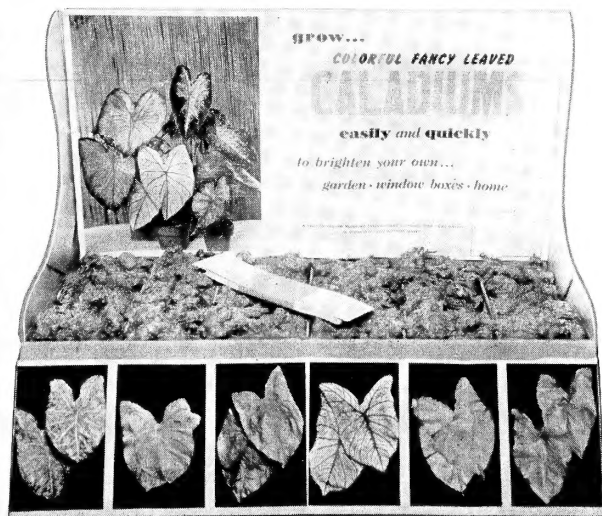
Delivery Oct. 1st to May 1st

	Doz.	100
Bellingham Hybrids. A lovely strain of tall and graceful garden Lilies. Will grow up to 6 feet tall, bearing dozens of recurved, long lasting flowers. Color range runs from clear yellow through yellow-orange to bright orange-red.		
	\$6.00	\$40.00
Croesus. Tall, upright flowering. Goblet-shaped golden yellow flowers of good substance; long lasting. Vigorous, hardy, free flowering; disease resistant		
	6.00	40.00
Enchantment. (Patent No. 862.) Most beautiful new hybrid. Many large, cup-shaped, upright flowers of intense, blazing nasturtium-red. Late June, early July flowering; unusually long-lasting		
	6.00	40.00
Golden Chalice. Colors vary from clear lemon-yellow through to rich warm shades of gold and apricot-orange. Exceptional vigor; grows 2½ to 4 feet in height. June flowering		
	6.00	40.00
Harmony. An early flowering, brilliant orange Mid-Century Hybrid. Fine for cutting and large flower arrangements. Also recommended for forcing		
	6.00	40.00
Tangelo. A fine outward-facing vivid orange. Star-shaped flowers. A beautiful Lily		
	6.00	40.00

SPECIAL TRIAL COLLECTION:

6 each of the above 6 new Lilies (\$18.00 value),
36 bulbs in all for only \$16.00

Colorful Fancy-Leaved Caladium Display Cases

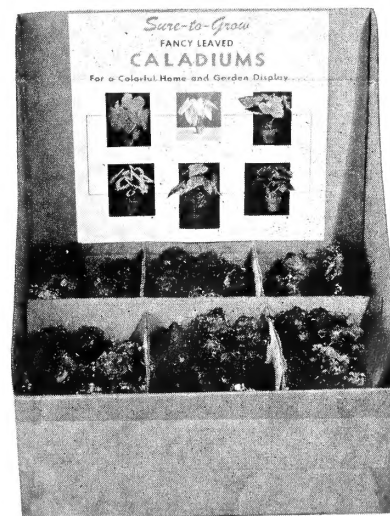


FANCY-LEAVED CALADIUM DISPLAY CASE A

This case as illustrated contains top quality No. 1 size bulbs, 1½" to 2½" diam. 40 choice bulbs each of 6 of the most popular colors are used; each kind illustrated in full color.

CASE A (f.o.b. Florida) \$42.00

- Beautifully illustrated in full color
- Increase your sales—please your customers
- Sell them for pot plants—window boxes—patio planters—outdoor beds and borders
- Saves you time—customers can serve themselves—planting directions included in case
- Saves you space—shipping carton is easily set up into display unit
- Contains the 6 most popular colors



FANCY-LEAVED CALADIUM DISPLAY CASE B

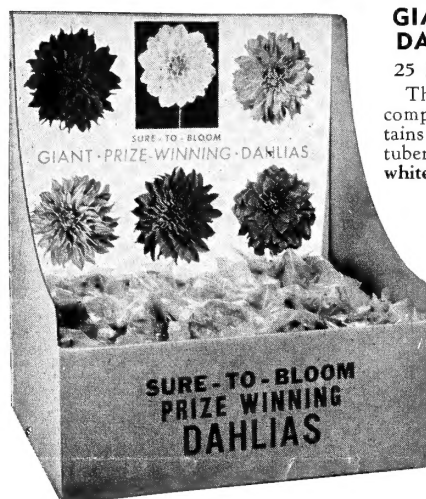
This smaller unit contains 25 each of 6 different colors, illustrated on display panel. Bulbs are selected No. 1 size, 1½" to 2½" in diam.

CASE B (f.o.b. Florida) \$25.00

Your cost about 17c per bulb.
SUGGESTED RETAIL PRICE: 35c each; 3 for \$1.00.

FAST SELLING, HIGHEST QUALITY "SURE TO BLOOM" PACKAGED BULBS AND PLANTS

A selection of proven, fast-selling packaged items—each attractively pictured in eye-appealing full color.



Your Cost—22c per tuber

GIANT PRIZE-WINNING DAHLIA DISPLAY CASE

25 Each of Six Choice Varieties

This attractive display case has 6 compartments. Each division contains 25 giant flowering Dahlia tubers, six different colors: red, white, pink, yellow, lavender and autumn shade shown on display panel. Each tuber individually packed in polyethylene, with name and planting instructions on label.

FULL CASE, 25 each of 6 varieties, 150 select tubers for **\$33.00**

ONE-HALF CASE, 12 each of 6 varieties, 72 select tubers for ... **\$16.50**

FILL-INS any color 22c each (minimum 10 of a kind.)

Suggested retail price: 45c each; 6 for \$2.25.

PACKAGED POMPON and MINIATURE DAHLIA GIFT BOX

Six choice varieties, one each of six different colors. A group illustration in actual colors. Each tuber labeled to color, with complete growing instructions on label. Individually packed in polyethylene bag to insure perfect condition at planting time.



Size 8"x5½"x2"

Your Cost \$1.00 per box.

STANDARD POMPON CASE of 20 BOXES ONLY **\$20.00**

ONE-HALF CASE (10 BOXES) **\$10.50**

Suggested Retail Price: \$1.98.

POMPON DAHLIA DISPLAY CASE

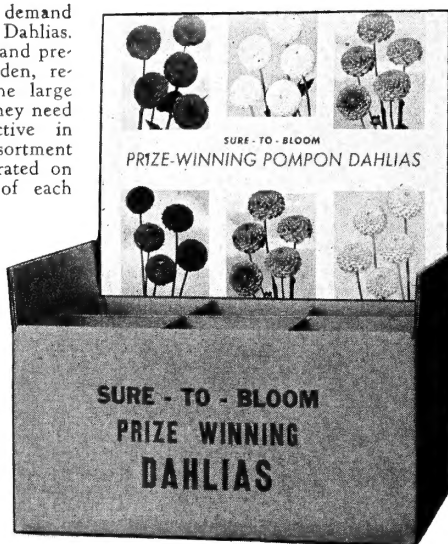
You will find a popular demand for these dainty Pompon Dahlias. They are profuse bloomers and preferred for the smaller garden, requiring less space than the large flowering Dahlias; nor do they need staking. Particularly effective in flower arrangements. An assortment of 6 attractive colors illustrated on display panel. 25 tubers of each color.

POMPON DAHLIA DISPLAY CASE

25 each of 6 colors, 150 in all only **\$27.00**

ONE-HALF CASE, 12 each of 6 colors for **\$14.00**

Your cost (full case) 18c each.
To retail at 39c each,



SPECIAL INTRODUCTORY TRIAL ASSORTMENT ONLY \$52.50

For new customers who are not familiar with the quality and eye-appeal of our packaged bulbs, we recommend this low cost introductory offer.

One case, 20 "Pick-Up" Gladiolus boxes, 12 No. 1 bulbs per box	Value \$ 9.00
One B Case, 25 ECONOMY Bags Gladiolus, 25 Second Size bulbs per bag	Value 12.50
One-half case, 10 Large Flowering Dahlia boxes, 6 tubers per box	Value 10.50
One-half case, 10 Pompon and Miniature Dahlia boxes, 6 tubers per box	Value 10.50
One-half case, 12 Begonia boxes (see page 1) 6 Top Size bulbs per box	Value 12.50
	Regular Price \$55.00

Special Combination Offer Only ... \$52.50

Retail Value \$106.16—Your Profit \$53.66.

All packaged bulbs are of the same dependable quality as offered in bulk.

PACKAGED LARGE FLOWERING DAHLIAS

A beautiful "self selling" colorful box of 6 Magnificent Large Flowering Dahlias—each a different color. All individually labeled to color and packed in polyethylene for enduring freshness. The most popular Large Flowering Dahlias are selected for this box. Complete planting directions on each box.



Size 10"x7½"x2"

Your Cost—\$1.00

STANDARD CASE of 20 Gift Boxes
LARGE FLOWERING DAHLIAS Only .. **\$20.00**

ONE-HALF CASE (10 BOXES) Only **\$10.50**

Suggested retail price: \$1.98

HARDY LILY COLLECTION Sure-to-bloom 1 each of 4 different colors Easy to Grow

CONSIDER THE LILIES and you will find the 4 varieties in this beautiful box in greatest demand. A large blooming size bulb of Lilium AURATUM (Gold Banded Lily of Japan), of the hardiest of all REGAL, the exquisite red SPECIOSUM RUBRUM and HENRYI, the golden speciosum, comprise this superb Lily collection. Each bulb is poly-bagged and labeled.

STANDARD CASE, 20 boxes for	\$20.00
ONE-HALF CASE, 10 boxes for	10.50
Suggested Retail Price \$1.89	

Our Best Selling Display Case

Your Cost—
54c per
package
(3 plants)



PACKAGED HARDY PHLOX The Most Popular Perennial SPECIAL PHLOX DISPLAY CASE

These packaged Phlox, with three undivided field-grown plants in each package, are offered in a specially designed display case. The three plants are wrapped in damp sphagnum and polyethylene, inserted in a tube with colored picture and planting directions on each package.

36 packages per case—your choice or our selection of 6 each of any 6 of the following numbers:

A—one red one white one pink	P1 Deep pink	P7 White, red eye
B—one purple one lavender one red	P2 Blue	P8 Bright red
C—one red one white one purple	P3 Pure white	P10 Purple
	P4 Salmon-scarlet	P11 Rose-pink
	P5 Light pink	P12 Light red
	P6 Rose-red	P13 Blush-white

COMPLETE CASE, READY FOR DISPLAY
36 PACKAGES (108 PLANTS) FOR ONLY \$19.50.

Refills available at 55c each (not less than 6 of a number, please).

To retail at \$1.00 per package (3 plants).

Display card and window poster with each order.

ECONOMY BAG OF 25 LARGE FLOWERING GLADIOLUS BULBS

This Rainbow mixture is carefully selected for proper color blending and highly recommended for garden display as well as for cut flowers. A beautiful picture and complete planting directions on each unit.

CASE A 20 bags of FIRST SIZE
bulbs (1½" diam. and up)
25 bulbs per bag.
500 in all for \$14.00

Your Cost—70c per bag

Suggested retail price:
\$1.29 per bag; 2 for \$2.49.

CASE B 25 bags of SECOND SIZE
bulbs (1¼" to 1½" diam.)
25 bulbs per bag.
Case of 25 bags (625 bulbs) \$12.50

Your Cost—50c per bag

Suggested retail price:
89c per bag; 3 for \$2.75.



PACKAGED HYBRID DAYLILIES

When your customer spots the beautiful colored pictures on this new display case and on each package, the urge to buy will be well nigh irresistible.

One large, SURE-TO-BLOOM, field-grown, HYBRID DAYLILY per package. Wrapped in damp sphagnum moss for long lasting freshness.

The display case contains 6 each of these six wonderfully different kinds:

- H-1 Gold
- H-2 Dark red
- H-3 Luscious pink
- H-4 Deep rose
- H-5 Copper
- H-7 Yellow and red bicolor



DAYLILY DISPLAY CASE

Ready for display, 36 individually wrapped plants for \$12.50

Your Cost 35c Per Package

Suggested Retail Price: 69c each 3 for \$2.00 6 for \$3.75

Refills can be ordered by number appearing on each illustration for \$4.20 per dozen (not less than 6 of a number, please).



20 boxes
per case,
\$15.00.

75c
per box

Suggested
Retail Price,
\$1.49.

DELUXE GLADIOLUS BOX

Size 10¾"x2¼"x4½", front display panel 7½" high.

The finest large flowering Gladiolus varieties are selected for this DELUXE assortment of 25 FANCY FIRST SIZE bulbs. A cellophane window allows your customer to convince himself of the large size and choice quality of these Glads. This attractive box is well vented and will keep the bulbs in perfect condition for many, many weeks. You will find complete planting instructions on back of box.

CASE of 20 boxes with 25 large, FIRST SIZE BULBS
(1½" diam. and over) for \$15.00

Your cost 75c. Suggested Retail Price, \$1.49.

Minimum order \$5.00—3% discount for cash orders
amounting to \$10.00 or more.

"PICK-UP" GLADIOLUS BOX

A fancy "pick-up" gift box, designed specially for the modern Garden Store. This colorful box, with a window showing the bulbs and with a handle to carry it away, will sell itself.

Your choice of 12 large No. 1 size per box or 25 Second size bulbs per box.

CASE A

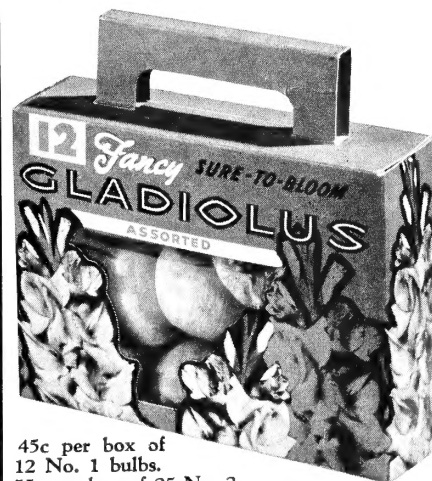
ONE DOZEN large
FIRST SIZE bulbs,
1 each of 12 different
varieties, no two alike,
per case of
20 boxes .. \$9.00

Your Cost 45c each.
To retail at 89c each.

CASE B

Also contains 20
boxes, packaged 25
SECOND SIZE (1¼"
to 1½" diam.) Gladiolus
in a beautiful
color mixture. Per
case of 20
boxes ... \$11.00

Your Cost 55c.
To Retail at \$1.00.



45c per box of
12 No. 1 bulbs.
55c per box of 25 No. 2.

Large Flowering DAHLIAS

6 of a kind at dozen rate; 25 of a kind at 100 rate

Dec.—Decorative. C—Cactus. SC—Semi-Cactus.

	Doz.	100
All-American. (C.) Mulberry-rose, suffused salmon, with yellow at petal base	\$4.50	\$30.00
Arthur Godfrey. (Dec.) Flame-red with orange-buff shadings. Very large flower	5.00	35.00
Avalon. (Dec.) Beautiful clear yellow. An old favorite	2.20	15.00
Bonnie K. (SC.) Orange-buff with white tips	4.50	30.00
Brother Justinus. (SC.) Orange-yellow, free flowering; fine cut flower	4.50	30.00
Carnaval. (C.) Sparkling blood-red with a tiny yellow tip on each petal	4.50	30.00
Commando. (Dec.) Excellent deep lavender	2.70	18.00
Croydon's Masterpiece. (Dec.) Giant coppery yellow flowers of good substance	4.50	30.00
D'Arcy Sainsbury. (Dec.) Excellent white cut flower; perfect form	4.50	30.00
D Day. (Dec.) Outstanding medium sized pure pink; fine for cutting	3.00	20.00
Deep Velvet. (Dec.) Deep carmine, overlaid with oxblood-red	3.75	25.00
Exquisite. (Dec.) White with lavender blend	2.70	18.00
Faithful. (SC.) Pure white cut flower	3.75	25.00
Gallant Fox. (Dec.) Popular brilliant dark red; heat resistant	2.20	15.00
Gay. (Dec.) Clear yellow	3.75	25.00
Golden Leader. (Dec.) Excellent golden yellow	3.75	25.00
Golden Treasure. (Dec.) Fine, golden autumn shade; perfect for cutting	3.75	25.00
Jeannette. (Dec.) Pansy-purple with white tips	3.75	25.00
Jersey's Beauty. (Dec.) Real rose-pink; best commercial cut flower	3.00	20.00
Juanita. (C.) Dark red, almost maroon. One of the finest show Dahlias	4.50	30.00
Michigan White. (SC.) Perfectly shaped white flowers on long strong stems	3.75	25.00
Mrs. Geo. Le Boutillier. (Dec.) Large carmine-red	3.00	20.00
Mrs. Kunzman. (Dec.) Bronze and gold; extra fine cut flower	3.00	20.00
Nicky K. (SC.) Brilliant scarlet; medium height	3.75	25.00
Ogden Reid. (Dec.) Very large rose-pink flowers. Fine for exhibition	3.75	25.00
Rose Glory. (Dec.) Lovely deep rose-lavender	3.00	20.00
Ruffled Giant. (Dec.) Flame-red; highly recommended	4.50	30.00
Sanhican's Monarch. (Dec.) Beautiful bright rose-red, with lighter edges; good propagator	2.70	18.00
Sherwood's Peach. (Dec.) Large; rich peach with light gold, autumn and apricot shadings	3.75	25.00
Smoky. (C.) A deep mauve with bronze blend	4.50	30.00
Son of Satan. (C.) Very large, bright scarlet; fine for cutting	5.00	35.00
The Commodore. (Dec.) Bright lemon-yellow	2.20	15.00
The Real Glory. (Dec.) Excellent white crisp formal	4.50	30.00
Zero. (Dec.) White with lavender tint, changing to pure white	3.75	25.00
Mixed Colors and Types	2.20	15.00

SPECIAL WRAPPING FOR COUNTER SALE

To prevent tubers drying out or getting mixed in your bins, we are prepared to pack each individual tuber of any of the listed varieties in polyethylene bags, sealed with a colorful label, showing the name of the variety with complete growing instructions, for only 3c per tuber additional.

DWARF BEDDING DAHLIAS

This interesting group of Dahlias has remarkable value for garden planting and home decoration. The plants form compact bushes, seldom more than 2 feet high. They begin blooming when a foot high and flower continuously from early summer until frost. We offer an excellent mixture of single, semi-double and double types in dazzling colors.

\$1.20 per doz.; \$8.00 per 100; \$75.00 per 1000.

NEW—Packaged Dwarf Bedding Dahlias

Ideal for Self-Serve Garden Stores

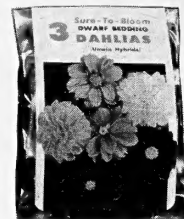
A new package of 3 selected tubers with attractive colored picture label in a clear plastic bag. Growing instructions on back of label.

STANDARD CASE, 50 packages of 3 tubers each for **\$15.00**

ONE-HALF CASE, 25 packages of 3 tubers each for **\$8.00**

Your cost 30c per package.

Suggested retail price 59c.



POMPON and MINIATURE DAHLIAS

(Min.)—Miniature type (3"-4" diameter).

All other varieties are Pompons, less than 3" diam.

	Doz.	100
Amber Queen. Beautiful shade of amber	\$2.20	\$15.00
Annabelle. Clear pink	2.20	15.00
Arabesque. (Min.) Sulphur-yellow	2.70	18.00
Bo-Bo. (Min.) Bright primrose-yellow, suffused rose-red	2.20	15.00
Bo-Peep. Brilliant purple	2.20	15.00
Bronze Beauty. Bright buff, deepening to rich bronze	2.20	15.00
Challenge. Red with white tips	2.20	15.00
Fairy. (Min.) Blend of lavender and buff	2.20	15.00
Framboosje. One of the best red Pompons	2.70	18.00
Gruss Aus Wien. Red with white markings	2.20	15.00
Ike. (Min.) Blood-red; profuse bloomer	2.20	15.00
Kochensee. Fine bright red cut flower	2.70	18.00
L'Innocence. Pure white Pompon	2.20	15.00
Little Buddy. (Min.) Bright canary-yellow; ball type	3.00	20.00
Little Lemon Drop. (Min.) Lemon-yellow	2.70	18.00
Little Wisteria. (Min.) Lavender	2.20	15.00
Magnificat. (Min.) Bright orange-scarlet. Free flowering	2.70	18.00
Mary Munns. Fine pure lavender	2.20	15.00
Morning Mist. White overlaid with rosy lavender	2.20	15.00
Rocquencourt. (Min.) Clear orange; low bush, bronze foliage	2.70	18.00
Rothrout. Fine bright red	2.20	15.00
Snowflake. Snow-white novelty Pompon	2.70	18.00
Snow Princess. (Min.) Single white, yellow center	3.00	20.00
Stolze of Berlin. Medium sized flowers of a soft pink	2.70	18.00
Sylvia. (Min.) Fine scarlet-red; free flowering	2.20	15.00
White Fawn. (Min.) Waxy white 3" blooms; popular cut flower	1.80	12.00
Yellow Gem. Finest deep yellow	2.20	15.00
Yellow Boy. Bright yellow Pompon	2.70	18.00
Yellow Kitten. (Min.) Pure yellow	2.20	15.00
Youlette. Fine light bronze-yellow	2.20	15.00
Zonnegoud. Outstanding bronze-yellow	2.70	18.00
Pompon and Miniature Mixture	1.80	12.00

For other packaged Dahlias see page 4.

LARGE FLOWERING DAHLIAS

"Poly-Picture" Packed

To add color appeal to your Dahlia display, you will find our individually wrapped Dahlias, each with realistic four color picture, a decided boom to your sales. These are offered in six attractive colors: RED, PINK, YELLOW, WHITE, LAVENDER and AUTUMN.

Packed in units of 25 of a color **\$22.00** per 100.

Order in multiples of 25 per color.

Suggested retail price 45c each; 6 for \$2.25.



BALL TYPE DAHLIAS

A. D. Livoni. A very fine rose-pink	1.80	12.00
Clara Clemens. Deep red with white tips	3.00	20.00
Jean Kerr. Medium sized white. Excellent cut flower	2.20	15.00
J. Marion. Beautiful deep red	2.70	18.00
Kentucky Snowball. Excellent white ball; stiff stems	3.00	20.00
Rosy Dawn. Light blend of rosy red and yellow	3.00	20.00

Minimum order \$5.00—3% discount for cash orders amounting to \$10.00 or more.

MISCELLANEOUS BULBS

Not less than 6 of a kind at dozen rate.
25 of a kind at 100 rate.
250 of a kind at 1000 rate.

AMARYLLIS

Large-Flowering Hybrids. American Grown, Mixed Colors.	Doz.	100
3" diam. and up	\$6.00	\$40.00
2 3/4"-3" diam.	4.00	28.00
2 1/2"-2 3/4" diam.	3.00	20.00

(Display Picture on Request)

ANEMONES

(Delivery late September through April.)

	100	1000
De Caen. Giant single flowered. Mixed colors. Top size	\$3.50	\$30.00
St. Brigid. Large double flowered. A mixture of deep blue, scarlet, purple, rose and pink. Top size	3.50	30.00

RANUNCULUS

"Tecolote Giants." A famous strain of fully double, large flowers in a very fine range of colors. Flower stems are 15" to 20" high. Foliage is deep green and very decorative. An excellent garden item that will add color to the garden in late May and early June.

Available in the following colors:

Red	Yellow	White		
Pink	Rose-Red	Sunset	100	1000
Top-Size Only			\$6.00	\$55.00

Not less than 25 of a kind please. 250 of a kind at 1000 rate.

Acidanthera

(Fragrant Abyssinian Gladiolus)

Bicolor Murielae. The white flowers with purple blotch have a distinctive fragrance. Easily grown, produces bulblets like Gladiolus and is a good propagator

4.00 30.00

Bletilla (Hardy Orchid)

Doz. 100

Hyacinthina. 6 to 8 dainty orchid colored flowers on a stem about 12 to 15 inches tall. Easily forced

\$3.00 \$20.00

CALADIUMS

Caladium Esculentum (Elephant's Ear).

A giant green-leaved foliage plant. Grows to 8 ft. tall in warm locations. Very decorative.

9"-11" circumference	3.00	20.00
7"-9" circumference	2.20	15.00

Fancy Leaved Caladium. Rich ornamental leaves, marbled, veined and striped with white, pink and dark red. In separate named varieties or a Rainbow Mixture of all colors. Should be stored in warm place. Color pictures available. Jumbo, 2 1/2"-3 1/2" diam.

3.75 25.00

Also in display cases for counter trade—page 3.

GIANT CANNAS

Strong Dormant Roots

*City of Portland. Large, beautiful pink flower. Green foliage. Medium height.

*Red King Humbert. Large light red flower. Bronze foliage. Tall.

*Richard Wallace. Large solid yellow flower. Green foliage. Dwarf.

*The President. Large bright red flower, green foliage. Dwarf.

*Wyoming. Large, dark orange; orchid flowering. Bronze foliage. Medium height.

Yellow King Humbert. Large yellow flower variegated with red spots. Green foliage. Medium height.

Mixed Colors. Well balanced mixture of red and yellow flowering kinds.

100 1000

ALL ABOVE CANNAS. (Minimum order 50 roots) ... \$8.00 \$65.00

250 of a kind at 1000 rate.

Available in poly bags, individually labeled at 10c each.

*Color pictures available.

CALLA (Richardia)

Doz. 100

Alba Maculata. Small white Calla, with spotted leaves.

2" diam. and up	\$2.40	\$16.00
1 1/2"-2" diam.	1.80	12.00

Elliotiana. Large yellow. 2"-2 1/2" diam.

2.80 18.00

Ethel Roosevelt. Ivory-white. Excellent garden variety.

2 1/2" diam. and up	3.00	20.00
2"-2 1/2" diam.	2.40	16.00
1 1/2"-2" diam.	1.80	12.00

Rehmanni Superba. Pink Calla. 2" and up diam.

3.00 20.00

1 1/2"-2" diam.

2.20 15.00

BEGONIAS, Tuberous Rooted (Belgian Grown)

6 of a color at dozen rate; 25 of a color at 100 rate.

DOUBLE CAMELLIA-FLOWERED (Belgian Grown)

Invaluable for summer bloom in shady places. Enormous flowers, running 4" or more in size, are held well above the broad attractive foliage. Can also be used to force in pots for indoor bloom.

Select strain of the best colors.

Red	Orange	Doz.	100
Scarlet	Copper		
Pink	Yellow	2" diam. and up	\$2.40 \$16.00
Salmon	White	1 1/2"-2" diam.	1.80 12.00

Or a mixture of above colors.

CARNATION TYPE BEGONIAS (Belgian Grown)

A ruffled and more compact bloom than the Camellia type. Can be started in pots, same as other types.

Red	Orange	Doz.	100
Yellow	Copper		
White	Pink	2" diam. and up	\$3.00 \$20.00

Or a mixture of above colors.

AMERICAN GROWN RUFFLED DOUBLE BEGONIAS

Ruffled and frilled flowers. A great number of large blooms with a long blooming period. The slightly higher price is worth the difference in superior flowering qualities. True and uniform colors:

Red	Scarlet	Pink	Yellow	White	Orange	Doz.	100
						2" and up diam.	\$3.50 \$22.00
						1 1/2"-2" diam.	2.70 18.00

HANGING BASKET BEGONIAS (American Grown)

A select strain of fully double flowers on long trailing branches.

Red	Pink	Orange	Yellow	Doz.	100
1 1/2"-2"				\$2.70	\$18.00

GLOXINIAS

The beauty of Gloxinias as a house plant is well known. However, they can also be grown outdoors. Planted in a shaded location and treated the same as Begonias, these bulbs will provide a beautiful and unusual display during the summer months.

Blanche de Meru. Pinkish rose, white throat.	Hollywood. Bluish purple. Large and early.
Crispa Meteor. Unusual frilled red.	Kegheljani. Pure white, large flowers.
Emperor Frederick. Scarlet, white border.	Mont Blanc. Pure white.
Emperor William. Deep blue, white edge.	Tigrina Hybrids (Pointille). Spotted and stained hybrids.
Etoile de Feu. Carmine-red.	Tigrina Red. Spotted, stained red.
Fire King. Brilliant red.	Viola. Violet-blue.
Your Choice of Variety or a Mixture of All Colors	Waterloo. Deep red.
Top size, 2" diam. and up (min. 6 of a var.)	Doz. 100
First size, 1 1/2"-2" diam. (min. 6 of a var.)	\$3.60 \$24.00
	2.70 18.00

GLORIOSA Rothschildiana

Beautiful climbing Lily. Flowers are 2 to 3 inches long, crimson tips with yellow base and margins.

Doz. 100

First Size \$7.00 \$50.00

Hyacinthus (Galtonia)

Candicans. Summer flowering Hyacinths.

100

1 3/4"-2" diam. \$5.00

1 1/2"-1 3/4" diam. 4.00

1 1/4"-1 1/2" diam. 3.00

ISMENE

Calathina (Peruvian Daffodil). Clusters of large, fragrant, white flowers; resembling the Amaryllis group. Good cut flower.

Doz. 100 1000

2 1/2" diam. and up \$3.50 \$25.00 \$230.00

2"-2 1/2" diam. 3.00 20.00 180.00

1 3/4"-2" diam. 2.40 16.00 140.00

Oxalis

Deppei. Pink flowering, Clover-like foliage.

100 1000

No. 1, 3/8" diam. and up \$2.00 \$15.00

No. 2, 1/2"-3/8" diam. 1.50 10.00

Lasiandra. Crimson. No. 1, 3/4"-1" diam. 2.50 18.00

No. 2, 1/2"-3/4" diam. 1.80 12.00

Tigridia (Shell Flower of Mexico)

A mixture of beautiful colors and shades.

Doz. 100

First size \$1.00 \$6.00

Tuberoses

100 1000

Single Mexican. 4"-6" circumference \$7.50 \$65.00

3"-4" circumference 5.00 45.00

Double, Dwarf Pearl. 4"-6" circumference 8.00 75.00

3"-4" circumference 5.00 45.00

Zephyranthes

Doz. 100

Ajax (Zephyr Lily). Light yellow; blooms in August \$1.00 \$6.00

Minimum order \$5.00—3% discount for cash orders amounting to \$10.00 or more.

PERENNIALS

ALL ITEMS LISTED BELOW:

6 of a kind at dozen rate; 25 of a kind at 100 rate.

Artemisia (Sage Brush or Wormwood). Oct.-April delivery.
A beautiful silver foliage plant, presenting a frosty appearance. Grows about 2 feet tall. Should be planted in full sun with the tips of the runners above ground level. The foliage makes an attractive background for arrangements of cut flowers.

Silver King. Silver foliage. Field-grown clumps\$1.80 \$12.00

Daisy (*Chrysanthemum Maximum*). Oct.-May delivery.

Very easy to grow. These plants like a humus-rich soil, plenty of moisture, and should be lifted and divided every 2 or 3 years.

Aglaya. A frilly type white Daisy. Bloom about 3 1/2 in. across on an 18-in. stem. Good for cut-flower or garden display .. 3.00 20.00

Cobham's Gold. The world's first colored Shasta Daisy. Not as deep a yellow as its name might indicate, but rather a deep cream. It is vigorous and hardy, of upright growth and free flowering 4.50 30.00

Horace Read. A vigorous, hardy grower. Prolific bloomer with large, white Aster-like flowers about 4 inches across. Attains a height of about 24 inches 5.00 35.00

Improved Esther Read. Larger than Esther Read. Double white, about 4 inches across with long sturdy stems. Constant bloomer, vigorous and hardy 4.50 30.00

T. E. Killen. Gorgeous 6-inch flowers; soft center of incurved petals. Finest recent introduction 7.50 50.00

Dicentra (*Bleeding Heart*) Sept. 20 to April 1st delivery.

Plant in medium to rich soil, eyes about 1 inch below surface. Mulch in areas where severe frost is to be expected. Lift and divide every 3 or 4 years.

Eximia (*Cut-Leaved Bleeding Heart*). A fine border plant, growing about 10-12 inches tall, with pink flowers, and fine lacy foliage. Nearly continuous bloomer.

First size, undivided clumps 2.70 18.00

Second size, undivided clumps 1.80 12.00

Spectabilis (*Old-Fashioned Bleeding Heart*). Graceful pink flowers, on long stems, grows 24 to 30 inches tall, and develops large clumps. Blooms in May.

Large size, 5-8 eyes, undivided clumps 6.50 45.00

Medium size, 3-5 eyes 5.00 35.00

Old-Fashioned Bleeding Heart (*Spectabilis*). Individually wrapped in polyethylene bag for counter sale, labeled with picture and planting directions. Additional cost 5c per plant.

Gypsophila (*Baby's Breath*). Oct.-April 15 delivery.

Prefers a well drained soil somewhat on the "sweet" side. Plant in sunny location 2 1/2-3 feet apart; mulch during winter. Especially valuable for cut-flower arrangements.

Bristol Fairy. Double white, superb for cutting 5.00 35.00

Perfecta. Improved Bristol Fairy; larger flowers 6.00 40.00

Liatris (*Blazing Star* or *Gay Feather*)

A sturdy and very hardy plant which will thrive in almost any type of soil with reasonable drainage. Plant with the eyes about 1 to 2 inches below the surface. Lift and divide every 3 to 4 years.

Pycnostachya. Tall rich purple. Early blooming 1.20 8.00

Scariosa, September Glory. Heavier and bushier spike than *Pycnostachya*. September flowering 2.20 15.00

Tritoma (*Red Hot Poker*)

These plants produce fine cut flowers and bloom over a long period of time, which makes it an excellent garden perennial. They prefer a soil with good drainage and should be "hilled up" and well mulched over winter. Lift and divide about every 3 to 4 years. Plant with crown 1 to 2 inches below the surface.

Empress of India. Dark wine-red, tall spikes \$3.00 \$20.00

Goldmine. Soft amber tinted gold 2.40 16.00

Pfitzeri. Rich, orange-scarlet 1.80 12.00

Robustus. Heavy spike; red top, pale yellow base 2.40 16.00

Skyrocket. Pale yellow with slight red top 2.40 16.00

Springtime. Top half red; lower half white 3.75 25.00

White Giant. 3-foot stems, bearing blooms of ivory-white 2.40 16.00

Hardy Phlox For Spring Planting

Minimum quantity 6 of a kind; 25 at 100 rate.

	Doz.	100
Africa. Brilliant carmine-red with blood-red eye	\$2.20	\$15.00
Aida. Deep rich purple, striking	2.20	15.00
American Beauty. A clear deep pink, very large	2.70	18.00
Blue Boy. Nearest to true blue	2.20	15.00
Bright Eyes. Large brilliant rose, with dark eye	2.20	15.00
Caroline Vandenburg. Large lavender-blue	2.20	15.00
Cecil Hanbury. Brilliant dark salmon-pink, carmine eye	2.20	15.00
Chas. Curtis. Beautiful sunset-red	2.20	15.00
Chieftain. Very deep crimson; non-fading	2.20	15.00
Cinderella. Rose-pink with very small darker eye	2.20	15.00
Daily Sketch. Salmon-pink with vivid crimson eye	2.20	15.00
Dixie. Bright orchid-pink. Very showy	1.80	12.00
Dresden China. Very large, pale soft pink, strong grower ..	2.20	15.00
Early Gem. Bright light pink, red eye, dwarf and very early ..	2.20	15.00
Elizabeth Arden. Large florets of delicate pink with red eye. Dwarf, compact grower	2.70	18.00
Feuerbrand. (Fireglow.) Flaming orange-scarlet	2.20	15.00
Flash. See Julyglut	2.20	15.00
Frau Anton Buchner. Large white	1.80	12.00
Goliath. Large royal scarlet	2.20	15.00
Hauptmann Koehl. Large dark carmine	2.20	15.00
Julyglut. (Julyglow.) (Flash.) Vivid purple-red	2.20	15.00
Leo Schlageter. Brilliant scarlet	2.20	15.00
Lillian. Choice salmon-pink	2.20	15.00
Mary Louise. Pure glistening snowy white. Large heads	2.20	15.00
Mies Copyn. Large pure pink	2.20	15.00
P. D. Williams. Soft rose-pink, scarlet center	2.20	15.00
Pink Charm. Bright clear pink, scarlet sheen	2.20	15.00
Pinkette. Soft, delicate shade of apple-blossom-pink	2.20	15.00
Polkadot. White suffused light pink, with clear red eye	2.20	15.00
Prime Minister. White with crimson eye	2.20	15.00
Progress. Very pale violet-blue; purple-blue eye	2.20	15.00
Prunella. Deepest reddish purple	2.20	15.00
Purple King. Lively medium purple. Early flowering	2.20	15.00
Rosea Superba. Soft pink with deeper pink eye	2.20	15.00
Rosy Blue. Large rosy blue flowers; tall; early	2.20	15.00
R. P. Struthers. Fine rosy red	1.80	12.00
Rynstroom. Deep pink; extra large florets	2.20	15.00
Salmon Glow. Lively pink shaded salmon	2.20	15.00
San Antonio. Brilliant color of carmine shaded plum-red ...	2.20	15.00
Sir John Falstaff. Attractive salmon-pink with scarlet flush ...	2.50	18.00
Snowcap. Large trusses of pure white. Low growing, early ...	2.20	15.00
Spitfire. (F. A. von Mautner). Brilliant orange-scarlet	2.20	15.00
White Admiral. New. Very large heads of snow-white	2.20	15.00
World Peace. Large pure white. Strong grower	2.20	15.00
Choice Mixture of all colors	1.80	12.00

STANDARD PHLOX COLLECTION

6 each of 10 selected varieties of our choice OR 12 each of 5 varieties of our choice, different colors, correctly labeled and carefully packed...
60 nice strong roots for only\$10.00

Hardy Chrysanthemums

ASK FOR OUR SPECIAL QUOTATION ON FIELD-GROWN CLUMPS FOR EARLY SPRING DELIVERY

SPECIAL Chrysanthemum Collection

6 each of 6 selected varieties of our choice, correctly labeled and carefully packed. 36 nice strong field-grown clumps for only\$8.00

HEMEROCALLIS

In addition to the packaged Hemerocallis listed on page 5, we offer strong field-grown plants of over 50 popular named varieties.

If interested, please ask for our special offer.

You will be well pleased with either of these two special collections:

Six each of 10 varieties of our selection, properly labeled and carefully packed, for only\$12.00

Six each of 5 varieties of our selection for only 6.00

Minimum order \$5.00—3% discount for cash orders amounting to \$10.00 or more.